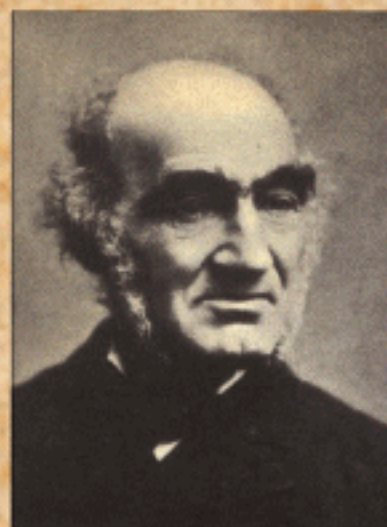


**IS IT REALLY KOSHER?  
DEFENDERS OF THE PUBLIC TRUST**

Timeline Of American History 1850-1860 With Notable Examples Of Defenders Of The Public Trust



Rabbi Julius Eckman,  
Rabbi of Temple  
Emanu El, San  
Francisco, CA, circa  
1856.



Dr. Leibman Adler,  
Rabbi of Temple Beth  
El, Detroit, Michigan  
circa 1859.

INCLUDES NARRATIVES OF:  
**RABBI JACOB JOSEPH** - CHIEF RABBI  
(1848-1902), NEW YORK.  
**RABBI JACOB D. WILLOWSKI**  
(THE RIDBAZ) - TALMUDIC SCHOLAR  
(1845-1913), CHICAGO.  
**RABBI PINCHOS D. HOROWITZ**-  
CHASIDIC LEADER (1876-1941), BOSTON.  
**DR. HENRY PEREIRA MENDES** -  
RABBI AND ORGANIZATIONAL LEADER  
(1852-1937), NEW YORK.

**COMMITMENT TO KOSHER FOOD  
THROUGH ADVERTISING**



Post Bran Flakes. Morning Journal, April 15, 1936.  
Translation courtesy of American Jewish Legacy.  
Ad courtesy Shulamith Z. Berger.



Pillsbury Flour for  
Sukkos. Hebrew  
Standard,  
October 10, 1919.  
Courtesy Shulamith Z.  
Berger



Borden Milk-Elsie the  
cow says "The Buba  
(grandmother) never  
dreamed of such milk!"  
Morning Journal Sept  
16, 1941.  
Courtesy Shulamith Z.  
Berger.

**AUDIO VISUAL PRESENTATION  
KOSHER FOOD - IN RADIO  
AND RECORDING**



Featuring:

- A brief historical introduction to the world of food advertisement catering to the traditional Jewish consumer - in print, radio and recording.
- Selections of colorful Jewish radio ads of yester-year. Courtesy Henry Sapoznik, the Yiddish Radio Project.
- Selected audio recordings by Yiddish radio and recording artists relating to traditional Jewish foods.

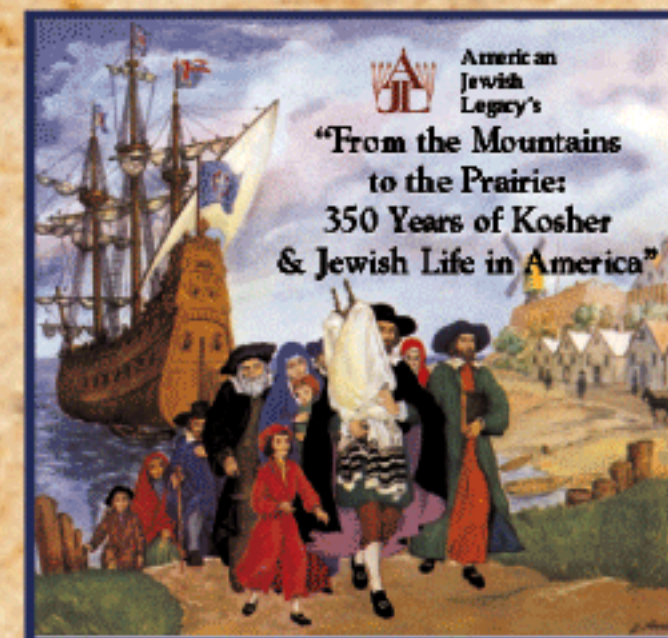
Courtesy Robert and Molly Freedman Jewish Sound Archive, at the University of Pennsylvania.

Parties interested in hosting this exhibit on behalf of corporations, congregations, and community organizations, please contact the AJL offices.

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**HIGHLIGHTS OF  
AMERICAN JEWISH LEGACY'S  
TRAVELING EXHIBITION**



**AN AUDIO VISUAL  
EXHIBITION  
CREATED IN HONOR OF  
THE 350TH ANNIVERSARY  
OF JEWISH SETTLEMENT  
IN NORTH AMERICA  
1654-2004**

EXHIBITION DIRECTOR  
Rabbi Yaakov Y. Horowitz

EXHIBITION CO-DIRECTORS  
Shulamith Z. Berger Suri Horowitz

We invite philanthropic participation by corporations, public and private foundations, and individuals to assist the American Jewish Legacy in the development and dissemination of this exhibition as an important educational resource for future generations.

